

Higher Education



Creating
tomorrow's
future, today



crealis

International Consultancy Company

Our mission:

Our goal is to build an effective and tailored vision for your company that not only meets your demands and expectations, but also provides valuable and measurable benefits.

We look for innovation and identify what is relevant in the working environment.

We create an environment that supports the capability to learn and change from experiences and abilities, using the best models available in the market.

Confidence and professionalism are values that characterize members of the Crealis team. We respond to the trust that is placed in us with pragmatic solutions and a constant commitment to reach the expected results.

Our services:

We are specialists in the area of **Higher Education**, promoting innovation and implementing best practices. Our consulting methodology is perfectly adaptable to any Scientific Institution or **Higher Education center**.

We have experience in helping institutions in the areas of scientific international public relations, R&D agreements, **global scientific visibility** and strategic development planning.

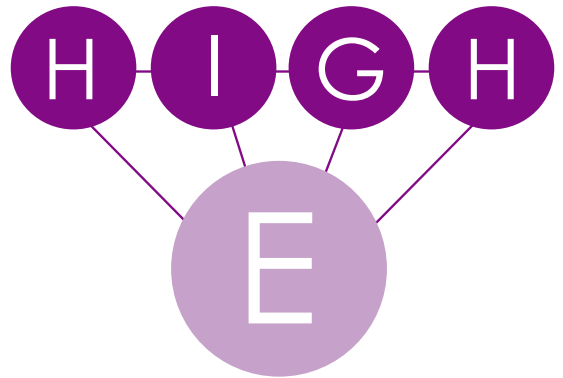
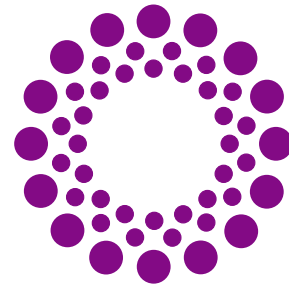
At Crealis, we understand that **Education** involves the Transfer of Knowledge, in all its aspects. With that in mind, not only can we provide guidance on the latest ICT practices, but we can **design and implement** a wide range of products, including e-learning courses and support.

Crealis has a **close working relationship in the Middle East** with various institutions of Higher Education to promote areas of activities in engineering, such as content development, institutional relations, web ranking, cybermetrics and the application of new technologies in general.

In such projects Crealis monitors approved projects to ensure that improvements are achieved, as well as the impact produced by the introduction of the designed parameters and procedures.

Advantages:

- Better understand your **institution's strengths** and **weaknesses**.
- Implement your Information System with help from a wide range of software solutions, from **Higher Education Administrative Suites** to Web Content
- **Management** and **Design** for Universities.
- Improve your position within **top International Rankings** (ARWU, THES, Webometrics, etc)
- Third party **evaluation of scientific impact** of your institutes' research and researchers, including both classic and news forms of scholar communication.
- Enhance R&D strategy with **Intelligent Performance Analytics**.
- Comparative **analysis** and **benchmarking** against similar institutes.
- Improve your institution's worldwide **scientific visibility**.
- Planning of **Innovation Strategy** and **Scientific Public Relations**.



Other Services

- Human Resources Consulting
- Research and Development ICT Consulting
- Human Resources Management Systems
- OAI Development and consulting

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Higher Education

"The highest education is that which does not merely give us information but makes our life in harmony with all existence."

Rabindranath Tagore
(Indian Poet, Playwright and Essayist)